



(Graduate) Research Executive

Job Description

Accent is an independent full-service research agency with offices in London and Edinburgh. We offer the full range of qualitative and quantitative approaches to high profile clients and we are market leaders in the use of a range of advanced research solutions including stated preference, a powerful form of conjoint research.

We have been in business for 30 years and are one of the UK's leading agencies in a number of market sectors - utilities, transport, post, government, travel and tourism, healthcare and financial services.

At Accent, every member of the team has the opportunity to work on a variety of projects and proposals, creating an interesting, challenging and rewarding working environment where the ongoing exchange of ideas is actively encouraged.

We are looking for a (graduate) Research Executive to join our friendly and hard-working team.

The successful candidate will have an understanding of the fundamentals of market research, ideally with practical qualitative or quantitative research experience and an interest in undertaking both.

We are looking for a creative approach to research and a natural and confident communication style. A good standard of written English is essential.

You will be very hands on and over time will have the opportunity to work on all elements of projects and proposals. The role will include the elements below and we would expect you to be able to 'hit the ground running' with regard to at least some of these aspects, though full support and any necessary training will also be provided:

- writing and costing proposals
- presenting at proposal pitches
- managing projects from inception to delivery of results
- designing and testing research material
 - briefing interviewers
 - insightful analysis of results
 - keeping to timescale and to budget
- liaison with internal teams
- qualitative interviewing
- liaison with clients
- report and presentation writing
- presenting findings in an engaging way

We are looking for someone who is commercially oriented and able to help develop business. You should be able to build a strong relationship with your clients and deliver actionable insight to them.

Working at Accent will give you the opportunity to develop your research skills and experience at all elements of agency working.

Benefits include:

- 25.5 days leave pa plus additional service-related leave to a maximum of 30 days
- company contributory pension scheme
- flexibility between working from home and in the office (including a mix)
- training.

It is Accent's policy not to discriminate on the grounds of age, sex, sexual orientation, gender reassignment, marital status/civil partnership status, pregnancy/maternity, race, religion or belief, or disability.

Salary negotiable and based on experience.

To apply: please email your CV and a one page covering letter to rob.sheldon@accent-mr.com